



# Australian Health Care Reform Alliance

## 8<sup>th</sup> National Health Reform Summit 'Equity, Efficiency and Sustainability'

**Register at [www.healthreform.org.au](http://www.healthreform.org.au)**

Tuesday, 27 March 2018

Four Seasons Room, Pavilion Hotel, Northbourne Avenue, Canberra, ACT

### Monday, 26 March 2018: Lobbying and Communications Workshop, Four Seasons Room

12.45 pm  
– 5.00 pm

#### Registration

- Lobbying 101, Christian Taubenschlag, CMAX Advisory
- Dealing with the media on health issues – John Flannery, Australian Medical Association
- How to write a press release and maximize its impact – Jennifer Doggett, Croakey Editor
- Using social media in health campaigns – Ray Bange, AHCRA Executive
- How to run successful campaign in the community/not-for-profit sector – Rebecca Vassarotti
- Tips and tricks for lobbying as a small organisation – Adrienne Day-Hodge

### Tuesday, 27 March 2018: Opening

8.30 am

Registration, tea/coffee

9.00 am

**Matilda House**, Ngambri-Ngunnawal Elder  
*Welcome to Country*

9.10 am

**Jennifer Doggett**, Chair, National Health Reform Summit  
Welcome and introductions

Message from the Minister for Health and Sport, **the Hon Greg Hunt** (via video)

#### **SESSION 1: Broken or just cracked: can our health system be fixed or does it need to be rebuilt?**

Chair: **Christine Walker**, AHCRA Executive Member

9.30 am –  
10.30 am

- **Mr Ian McAuley**, Former Lecturer, Public Sector Finance, University of Canberra
- **Mr Paul Jelfs**, General Manager, Population and Social Statistics Division, Australian Bureau of Statistics
- **Professor Andrew Wilson**, Professor and Director of the Menzies Centre for Health Policy, University of Sydney

Discussion and debate with speakers and audience

10.30 am

Morning tea

## SESSION 2: Shopping the pantry: what ideas and resources do we already have to improve the health system?

Chair: Dr Tim Woodruff, Deputy-Chair, AHCRA

11.00 am – 12.00 pm	<ul style="list-style-type: none"><li>• <b>Professor Hal Swerissen</b>, Fellow, Grattan Institute</li><li>• <b>Professor Jane Hall</b>, Professor of Health Economics and Director of Strategy, Centre for Health Economics Research and Evaluation (CHERE), University of Technology</li><li>• <b>Professor Nick Graves</b>, Professor of Health Economics, Queensland University of Technology</li></ul>
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## SESSION 3: Beyond the media headlines: engaging politicians and governments on the health issues that really matter

Chair: Dr Tessa Boyd-Caine, AHCRA Executive

12.00 pm – 1.15 pm	<ul style="list-style-type: none"><li>• <b>Mr Martin Laverty</b>, Chief Executive Officer, Royal Flying Doctor Service</li><li>• <b>Assoc Professor Gemma Carey</b>, Research Director, Centre for Social Impact, University of New South Wales</li><li>• <b>Prof Michael Moore</b>, Chief Executive Officer, Public Health Association of Australia</li></ul>
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1.15pm Lunch

## SESSION 4: Soapbox presentations

Chair: Annette Panzera, AHCRA Executive

2.00 pm – 2.45 pm	<b>Format:</b> a series of short (around 3 minute) speeches from (self-nominated) participants on a key issue relevant to the Summit.
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## SESSION 5: Re-imagining the health system

Chair: Dr Sebastian Rosenberg, AHCRA Executive

2.45 pm – 3.45 pm	<ul style="list-style-type: none"><li>• <b>Dr Tim Senior</b>, GP working in Aboriginal and Torres Strait Islander health and media commentator</li><li>• <b>Professor Sharon Friel</b>, Professor of Health Equity, Australian National University, Adviser to the WHO on the Social Determinants of Health</li><li>• <b>Professor John Dwyer</b>, AHCRA founder, Emeritus Professor of Medicine UNSW</li></ul>
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3.45 pm Afternoon tea

## SESSION 6: Discussion and wrap-up

Chair: Jennifer Doggett, Chair, Australian Health Care Reform Alliance

4.15 pm – 5.00 pm	<ul style="list-style-type: none"><li>• Open discussion involving speakers and attendees and development of Summit communique</li></ul>
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